

Holy Cross Lutheran Church and the Great Lakes Scrip Program *Fundraising without spending any more money!*

Concept: Great Lakes Scrip (GLS) is an established fundraising provider that partners with hundreds of national vendors to offer non-profit groups the opportunity to raise money for their organizations.

How Does It Work? GLS is a gift card program whereby you purchase gift cards at face value and a percentage of that face value (which varies between 1% and 16%, depending on the vendor) remains with the organization. And gift cards don't have to mean "gifts". ***They can be used for the items and services that you purchase every day.*** Let's use gasoline as an example. Say you spend \$50 a month on gasoline (more like \$100 if you are a two-car family) and you pre-purchase a \$50 Sunoco gift card to use when filling up. The card will cost you \$50, which you would have spent anyway, but 1% of that card (\$0.50) stays with Holy Cross. It doesn't seem like much but if you do that over the course of 12 months, you have given Holy Cross \$6. Still doesn't seem like much but if 100 members do this, now we've raised \$600!

Let's look at the potential here for a typical family of four:

1. Your family **dines out** once a month as follows:

Month	Location	Card Value	No. cards purchased	Amount Spent	% given to Holy Cross	Amount given To Holy Cross
January	Applebee's	\$50	2	\$100	10%	\$10.00
February	Bob Evans	\$10	5	\$50	10%	\$5.00
March	Bravo! Cucina Italiana	\$25	2	\$50	12%	\$6.00
April	Burger King	\$10	3	\$30	4%	\$1.20
May	Cheesecake Factory	\$25	3	\$75	5%	\$3.75
June	Dave & Buster's	\$25	2	\$50	13%	\$6.50
July	Chili's Grill & Bar	\$50	1	\$50	11%	\$5.50
August	Panera Bread	\$25	1	\$25	9%	\$2.25
September	PF Chang's China Bistro	\$25	3	\$75	8%	\$6.00
October	Red Robin	\$25	2	\$50	9%	\$4.50
November	Subway	\$10	3	\$30	3%	\$0.90
December	Tim Hortons	\$10	5	\$50	5%	\$2.50
Totals				\$635	9% avg	\$54.10

2. You **gas up** two vehicles once a month at \$50 for each vehicle:

You would purchase 24 \$50 gift cards (say from Sunoco). Your total cost is \$1200. Sunoco offers a 1% rebate thereby earning Holy Cross **\$12.00**

3. You **go out to the movies** twice over the year:

AMC Theatres -\$25 card value * 2 purchased = \$50 total cost * 8% rebate = **\$4.00** to Holy Cross

Regal Entertainment - \$25 card value * 2 purchased = \$50 total cost * 8% rebate = **\$4.00** to Holy Cross

4. Over the course of the year, you go shopping for back-to-school supplies, clothes, home improvement items, Christmas presents, birthday presents, anniversary gifts, an occasional coffee, etc.

Store	Card Value	No. cards purchased	Amount Spent	% given to Holy Cross	Amount given to Holy Cross
Aeropostale	\$25	1	\$25	7%	\$1.75
Barnes & Noble	\$25	1	\$25	9%	\$2.25
Bath & Body Works	\$25	1	\$25	13%	\$3.25
Bed, Bath & Beyond	\$25	1	\$25	8%	\$2.00
Best Buy	\$25	3	\$75	3%	\$2.25
Christmas Tree Shops	\$25	1	\$25	8%	\$2.00
CVS Pharmacy	\$25	1	\$25	6%	\$1.50
Dick's Sporting Goods	\$100	1	\$100	8%	\$8.00
Game Stop	\$25	3	\$75	3%	\$2.25
Gap	\$25	2	\$50	14%	\$7.00
Home Depot	\$100	1	\$100	5%	\$5.00
Home Goods	\$25	3	\$75	7%	\$5.25
iTunes	\$15	3	\$45	10%	\$4.50
JoAnn Fabric & Craft	\$25	1	\$25	8%	\$2.00
Kohl's	\$25	4	\$100	4%	\$4.00
Lowe's	\$25	2	\$50	4%	\$2.00
Marshall's	\$25	2	\$50	7%	\$3.50
Michael's	\$25	1	\$25	4%	\$1.00
Office Max	\$25	3	\$75	5%	\$3.75
Old Navy	\$25	2	\$50	14%	\$7.00
Starbucks	\$25	1	\$25	7%	\$1.75
Target	\$100	1	\$100	2%	\$2.00
Walmart	\$100	1	\$100	2.5%	\$2.50
Lands' End	\$25	2	\$50	16%	\$8.00
Totals			\$1320	6% avg	\$84.50

What was the result? Spending the same amount of money you would have spent normally but using the **GLS program**, you were able to give **Holy Cross \$158.60!** Now if 10 families did the same thing, we'd earn **\$1586.00!** And it keeps growing from there.

Are you interested? Please take a look at the following pages for information on how to participate. And please encourage friends and family to participate as well.

If you have ANY questions, concerns or comments, please contact Scrip Coordinator, Andrea Wiepert, at thewieperpts@gmail.com or at 716-688-0864. Thank you!